

## Press Release

For Immediate Release

May 22, 2020

### ***Viva Bien 5B* Spanish language video series on blainerecovery.org/inicio**

- *Features video conversations with local leaders highlighting resources available during COVID-19*
- *Guests include Director of Emergency Medicine at St. Luke's Wood River, Dr. Deborah Robertson, Maintenance Manager at Mountain Rides, Carlos Tellez, Vice Principal at Hailey Elementary and Hemingway STEAM School, Stephanie Wallace, and Operations Director of PROJECT.O.O.L.S & PARTNERS (Community Based Operation) C/O Flourish Foundation, Herbert Romero*
- *The video series expands on the personal and business resources available on blainerecovery.org and blainerecovery.org/inicio*

*Blaine County, Idaho* -- The first four episodes of the *Viva Bein 5B* video series on Blaine Recovery's Spanish language Multi-agency Resource Center website, [blainerecovery.org/inicio](http://blainerecovery.org/inicio). These videos take a closer look at the personal and business resources available in our community and elaborate on what is available on the website. *Viva Bien 5B* provides both full interviews with community leaders and short clips that pull out the most critical information from the guests.

The latest episode features *Operations Director of PROJECT.O.O.L.S & PARTNERS (Community Based Operation) C/O Flourish Foundation, Herbert Romero*. "This was the most powerful episode yet, with real talk on mental health issues, what resources are available for families in crisis, and removing the stigma of mental health support in the Hispanic community," said series founder and [blainerecovery.org](http://blainerecovery.org) creator Luis Alberto Lecanda.

*Viva Bien 5B* is part of the Blaine Recovery Committee's effort to connect information resources (including economic, physical and mental health, spiritual/faith), to community organizations and individuals, especially those most in need. Resources on [blainerecovery.org](http://blainerecovery.org) are updated regularly to provide easy access to the most relevant information for immediate assistance and long-term recovery.

BRC member organizations include: Sarah Sentillies of The Alliance; Mike Higgs of Blaine County Chaplaincy; Mary Fauth of Blaine County Charitable Foundation; Chris Corwin of Blaine County Disaster Services; Nathan Harville of the Blaine County Housing Authority; Jim Keating of Blaine County Recreation District; Mike McKenna of The Chamber - Hailey & Wood River Valley; Tammy Davis of the Crisis Hotline; Sharon Grant of Eco Edge; Lindsay Mollineaux of the Environmental Resource Center; Ryan Redman of Flourish Foundation; Carol Waller of Fly Sun Valley Alliance; Lisa Emerick and Steve Guthrie of Friedman Memorial Airport; Sarah Benson of Hailey Ice; Jeanne Liston of The Hunger Coalition; Christina Cernansky and Brittany Shipley of

NAMI; Herbert Romero of PROJECT.O.O.L.S & PARTNERS & NAMI; Lorna Hoopes of The Red Cross; Kathyryn Grohusky of the Sawtooth Society; Frank Batcha, MD, Mike Fenello, Ruby Garcia, Erin Pfaeffle, Jeff Smith Megan Tanous of St. Luke's; Sally Gillespie of Spur Community Foundation; Harry Griffith of Sun Valley Economic Development; Aimée Christensen and Wendolyn Holland of Sun Valley Institute; Heather LaMonica Deckard of Sun Valley Wellness; Sarah Busdon and Grant Loomis of University of Idaho Extension; Scott Fortner of Visit Sun Valley; Stacy McLaughlin of West Magic Fire District; and Jason Shearer of Wood River Community YMCA.

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*About the Blaine Recovery Committee*

*Blaine County, Idaho community leaders have joined to create a long-term recovery committee, the Blaine Recovery Committee, to support effective and rapid recovery from the COVID-19 pandemic. The Committee includes Blaine County-based representatives of government, non-profit, business, and faith-based, community-centric organizations. The Committee identifies and prioritizes challenges facing the community's recovery, and advances solutions to address those needs. By providing up to date, accurate, and reliable information to the community, the BRC will reduce and eliminate key barriers to effective recovery.*